

## GeBBS Wins Innovator in Artificial Intelligence Award

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The Conference brings together hundreds of leading enterprises, thought leaders and investors from across the globe to look at how Artificial Intelligence and Deep Learning is changing how we do business. The conference provides real life examples from business leaders on how they are benefiting from the advances of AI.

GeBBS received the award for its intelligent auto coding tool, iCode which combines sophisticated data analytics, suspecting/prospecting and data visualization along with medical coding and auditing workflow. Intelligent Code (iCode) utilizes AI infused CAC, Machine learning algorithms such as association rule mining and decision tree induction to discover classification rules for specific targets.

“We are convinced that successfully applying AI within [Revenue Cycle Management](#) will drive better financial outcomes and improve patient satisfaction levels. It is our goal to provide clients with this competitive advantage. iCode, our NLP based Computer Assisted Coding software increases accuracy and compliance,” said Milind Godbole, Managing Director at GeBBS Healthcare Solutions. “I am glad that the efforts made by our team have been recognized and appreciated by the experts in Artificial intelligence fraternity.”

### About GeBBS

[GeBBS Healthcare Solutions](#) is a leading technology-enabled provider of revenue cycle management (RCM) solutions. GeBBS’s innovative technology, combined with its over 6,000-strong global workforce, helps clients improve financial performance, compliance, and patient satisfaction. GeBBS solutions include Health Information Management (HIM), eligibility and verification, accounts receivable management, and patient access. Headquartered in the Los Angeles, CA area, GeBBS has won numerous accolades for its medical coding outsourcing and medical billing outsourcing, including being ranked in Modern Healthcare’s Top 15 Largest RCM Firms, Black Book Market Research’s Top 20 RCM Outsourcing Services, and Inc. 5000’s fastest growing private companies in the U.S.

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