

China Internet Retailing Market : Revenue, Opportunity, Segment and Key Trends 2017-2022

Date : May 21, 2018

Internet Retailing in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight.

Market Reports on China Provides the Trending Market Research Report on "Internet Retailing in China" under "Consumer Goods" category. The report provides information on industry overview, market size, latest developments, industry trends, Key players, global presence, and their future prospects.

11.11 Shopping Carnival, introduced by Alibaba on 11 November 2009, has aroused enthusiasm amongst consumers across the country ever since. An increasing number of other [InternetRetailers](#), including JD.com, Suning.com and Vip.com, as well as some cross-border e-commerce retailers, now also provide large discounts on this day. In addition, big internet retailers such as JD.com and Suning.com launched their own shopping festivals.

China Internet Retailing

Internet Retailing in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear through Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear through Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Internet Retailing market;
- * Pinpoint growth sectors and identify factors driving change;

www.marketreportschina.com Understand the competitive environment, the market's major players and leading brands;

* Use five-year forecasts to assess how the market is predicted to develop.

Table of Contents

1. Headlines
2. Prospects
3. Third-party Merchants Outperform
4. Strategic Cooperation Evident
5. Channel Data
6. Executive Summary
7. Operating Environment
8. Informal Retailing
9. Opening Hours
10. Cash and Carry
11. Seasonality
12. Payments and Delivery

To read the complete report, click the link below :<http://www.marketreportsonchina.com/consumer-goods-market-research-reports-3716/internet-retailing-china>

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