

## **Penniloop.com Adds New Features for Veterans on Their Commerce Platform for Social Awareness, and Local Communities.**

**Date :** Jan 11, 2018

Penniloop announced that their new platform for a sustainable economy, community involvement and social awareness has added extended categories for military and veterans.

Folsom, CA – January 5th, 2018 – Penniloop announced that their new platform for a sustainable economy, community involvement and social awareness has added extended categories for [military and veterans](#).

The web-based service recently added the capability to refine searches by military branch (Army, Navy, Marines, Air-Force). Users can publish items, offers, events, and services that benefit current and former service members, in addition to veterans.

Local businesses, individuals, and non-profits can share posts that benefit [military members](#); bringing greater rewards to both sellers and buyers.

With the newly added extensions for military and veterans, Penniloop users can create more direct ways to benefit those who have served as well as their communities. Accounts and Searching on Penniloop is free, upgraded subscription accounts are \$1.50 per month.

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For businesses who wish to sponsor local military and veteran topics, aside from regular posts, Penniloop offers highly competitive rates and a support team to help get the message out.

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### About Penniloop

Penniloop combines the best elements of commerce, attention to social issues, fundraising, and resources for assistance that has the power to connect communities in new and unique ways.

Users can share their ads and campaigns, use the free connection dashboard, and find locally-based conscious commerce.

Currently Penniloop is in the U.S, yet intends on expanding into multiple countries through 2018. The locally-based search site is dedicated to building stronger communities and offers the best combinations of conscious consumerism. The Penniloop platform includes [sustainability](#), [seniors](#), [health](#), [animals](#), and [equality](#).

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