

## AMOLED Display Market Historical Analysis, Comprehensive Research Study and Future Estimations 2023

**Date :** Dec 7, 2017

Market Research Future published a research report on "AMOLED Display Market Research Report - Global Forecast 2023" Market Analysis, Scope, Stake, Progress, Trends and Forecast to 2023.

### Market Scenario

AU Optronics is the world first AMOLED producer. The company is into manufacturing of OLED TV, flexible panels and bendable panels, transparent OLEDs and OLED lighting panel. The company's OLED manufacturing unit is primarily focused on wearable OLEDs and OLED for VR applications. Dresden Microdisplay is one of the prominent player in AMOLED display market. The company is into manufacturing of single OLED microdisplay, the low power QVGA SVPO320 and bidirectional microdisplay samples. LG Display is one of the major player in the AMOLED display market and only supplier of AMOLED television panels. In 2016, the company has shipped 9, 00,000 units of AMOLED TV panels.

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The regional analysis of LED lighting market is being studied for region such as Asia Pacific, Americas, Europe and Rest of the World. Rapid technological advancement across different industries has driven the market of OLED lighting market in Asia-Pacific region followed by European region. Europe held the largest share of the global LED lighting market and is set to dominate the world marketplace. This growth is mainly attributed to the rising demand for outdoor application paired with stringent energy efficiency regulation.

The rapid advancement in technology, encourage the invention of better and cost effective technology. The active-matrix organic light-emitting diode (AMOLED) is one of today's most energy-efficient and rapidly-developing lighting technologies. OLED is a highly energy efficient lighting technology, and has the potential to fundamentally change the future of lighting. OLED is very different from incandescent bulbs and CFLs, the differentiating factor in OLEDs technology is its thinner size and more flexible display.

The key drivers of AMOLED display market is its utilization in consumer electronics product such as smartphones, monitors, smart watches, television and others, focus on AMOLED standardization, boom in consumer electronics sector, organized retail market and growing population are the significant drivers of the AMOLED display market. The advantages of OLED lighting include high intensity of brightness, high energy efficiency, low radiated heat, high reliability, consume less power when bright colors are to be displayed.

By application segment of [AMOLED Display Market](#) consists of consumer electronics product, retail, automotive healthcare and others. Consumer electronics segment is expected to account for highest market share in AMOLED display market. It has wide application in consumer electronics products such as monitors, TV display screen, tablets, laptops, smart watches, smartphones and others.

The AMOLED Display market is expected to grow at approximately USD 14 Billion by 2023, at 18% of CAGR between 2017 and 2023.

Key Players:

The prominent players in the AMOLED Display market are AU Optronics (Taiwan), Beijing Opto-Electronics (China), Chimei Innolux Corp. (Taiwan), Dresden Microdisplay (Germany), Japan Display (Japan), LG Display (Korea), Panasonic (Japan), Samsung Display (Korea), Sharp Corp. (Japan), and Sony Corporation (Japan) among others.

Segments:

AMOLED display market is segmented on the basis of display type, application, others.

AMOLED Display Market by Display Type: Conventional Flexible Transparent 3D

AMOLED Display Market by Material: Polymer Glass Glass Substrate

AMOLED Display Market by Application: Consumer Electronics Retail Automotive Healthcare Others

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