

## Unit4 Asia Pacific's ERP Solutions Puts Businesses at the Forefront of their Industry and ERP Trends

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Specialised cloud-based ERP products are seeing an upward trend in use and profit. Unit4 Asia Pacific drives clients' businesses forward with innovative ERP solutions.

[NETHERLANDS, 7/12/2017] - Across the globe, the Enterprise Resource Planning(ERP) software market continues to grow and is expected to enjoy continued growth. Based on trends, Unit4 Asia Pacific notes that the Allied Market Research projects that the market will grow to \$41.69 billion by 2020. Allied Market Research also forecasts that on-premise ERPs will continue to hold the lion's share of the market, but cloud-based ERPs are beginning to see greater investments and are expected to rise in popularity by 2020.

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An observed reason for the gradual market shift to cloud-based ERPs are ERP vendors' move to develop more affordable and powerful yet less complex software. Newly developed SaaS-based (Software-as-a-Service) apps, for example, do not require upfront hardware costs and are easier to implement.

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With this continued development, businesses are benefitting from more accessible ERP solutions. International ERP applications provider Unit4 Asia Pacific, in particular, provides clients with cloud ERP suites that do not take office space, and are quick to update and scale, giving business savings of thousands of dollars.

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Driving Business Growth

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Unit4 Asia Pacific provides a suite of ERP solutions, specifically designed to automate various sectors' processes and streamline their operations. They have custom-tailored solutions for not-for-profits, healthcare, manufacturing, professional services and more. Unit4 also provides products tailored for organisational teams such as the finance and HR department.

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As Unit4's solutions streamline manual processes, clients use their products to ensure project success, provide exceptional service, gain business insight and grow revenue and profits. For questions on their solutions, their Asia-Pacific headquarters can be contacted on +(65) 6333 6133 or at [sales.ap@unit4.com](mailto:sales.ap@unit4.com).

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About Unit4 Asia Pacific

Unit4 Asia Pacific is an award-winning ERP applications provider. Just this 2017, theyâ€™ve won the Ventana Research Digital Innovation Award and the HRM Asia Readerâ€™s Choice Awards. Their company has over 4200 employees across the globe and has an annual revenue of more than 600m Euro.

If you would like to know more about Unit4 Asia Pacific and their products, visit their site at <http://www.unit4.com/>.

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