

Cloud Based Video Streaming Industry Revenue and Growth Rate Research Report 2017

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Market Research Future published a research report on “Cloud Based Video Streaming Market Research Report- Global Forecast 2023” Market Analysis, Scope, Stake, Progress, Trends and Forecast to 2023.

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Market Synopsis of Global Cloud Based Video Streaming Market:

Market Scenario:

Amazon web services is one of the leading player in cloud based video streaming market. It is a leading cloud computing technology provider and video services offered by it can be accessed over HTTP using REST and SOAP protocol. A-frame is one of the major player in cloud based video market. It is a private cloud asset management platform that majorly produced professional TV/Video content.

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North America region is the leading player in the cloud based video streaming market owing to the presence of major market players in the region. The cloud based services is adopted by both small and medium enterprises. The factors contributing towards the growth of cloud services in the region is collaboration between government and network companies, institutional partners and large-scale investment by enterprises towards outsourcing video streaming solutions and services.

The cloud based video streaming market is segmented on the basis of components, streaming type, cloud deployment and vertical. By type it comprises of live streaming, video on demand streaming. Live streaming is the collaboration between television watching and content of the internet. Live streaming requires a fast internet connection and also requires computer devices such as tablets, laptops, desktops, smart TVs, smartphones and other device through which video content can be streamed. Live streaming has great impact on globalization as it is facilitating people to know other parts of the world. It is a whole new exposure to varied cultures, tradition, food, sport and many more. It is primarily impacting the entertainment industry owing to the busy life schedule, people are able to watch their favorite TV show, news, plays, speeches and sports. It has also empowered education industry by live streaming the lecture, distant education, math’s calculative methods and live show on cooking techniques. It also helps in holding meeting for business purpose that results into faster and better results for business operation.

The Cloud Based Video Streaming Market is expected to grow at approximately USD 9 Billion by 2023, at 19% of CAGR between 2017 and 2023.

Key Players A-frame (U.K.), Amazon Web Services (U.S.) Com (U.S.) Forbidden Technologies

(U.K.) Haivision Hyperstream (U.S.) Microsoft Azure (U.S.) Mixmoov (France) Akamai Technologies, Inc. (U.S.) Sorenson Media (U.S.)

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Segments:

Cloud Based video streaming market for segment on the basis of streaming cloud content, streaming type, service, deployment and vertical.

Cloud Based Video Streaming Market by Components:

Â - Streaming Cloud Content: JW Player Open Source Media Framework iOS device streaming

Â - Service Professional Services Managed Services

Cloud Based Video Streaming Market by Streaming Type: Live Streaming Video on demand streaming

Cloud Based Video Streaming Market by Cloud Deployment: Public Cloud Private Cloud Hybrid Cloud

Cloud Based Video Streaming Market by Vertical: Broadcasters, Operators and Media Education Healthcare Government Others

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At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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