

## The Barden Career Model Helps Accountants Strategically Plot Their Career

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Barden has developed a robust trademark Career Model that helps accounting, finance and tax professionals strategically assess and plan for their future.

[Dublin, 09/12/2017] “Barden, an Accounting, Finance and Tax recruitment practice in Ireland, presents its trademark Barden Career Model, a lens especially designed for accounting professionals at any level.

At its core, Barden Career Model helps professionals visualise their job options and identify the strategic moves necessary to achieve their career goals. The model allows the comparison of the accountants’ hopes, dreams and aspirations™ with the reality in the external market while creating a roadmap towards the ideal career journey.

### A Personal Experience

The Barden Career Model is applicable to any accounting professional at any level of their career, from a new graduate, to a recently qualified accountant to a senior CFO. However, according to Barden, the application is a personal experience specific to the person’s hopes, dreams and aspirations™, as well as the setting of the internal and external market.

Currently, Barden is the only recruitment team specially trained in the application of The Barden Career Model.

### Strategic Steps

The Barden Career Model follows four strategic steps to promote a clear understanding of the career path desired. For the first step, job seekers must perceive themselves in the company or role for which they aspire. Second, they must recognise the environment that matches their skills.

Third, professionals must recognise the access and learning curves involved. Finally, candidates must recognise certain compromises in the process of building their ideal career environment. Compromises may be in the form of reduced salary, increased difficulty in accessing the location, etc.

With the Barden Career Model, professionals are more able to strategically plot their career, identify opportunities and take risks for long-term goals. As part of their service, Barden’s specialist team advises job seekers on how to use the Barden Career Model.

### About Barden

Barden was founded by Ed Heffernan and Elaine Brady in 2014. The practice is the only national specialist Accounting, Finance and Tax recruitment company in Ireland. Its team consists of highly trained consultants ready to advise companies and candidates based on the Barden Career Model.

For more information on Barden, visit <http://barden.ie/>.

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