

## Ampliz Launches Prescribed Medicine Intent Data for Healthcare

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Singapore 05/06/2018- Ampliz, the self serve database management and procurement portal has added one more feather to its cap. It has enabled intent data that shows prescribed medicine attached to a specific doctor.

### The Ampliz healthcare advantage

With over 1.2 million double verified healthcare contacts available for direct download, Ampliz is the worlds only web based platform that provides this feature. Adding value to the user has always been the driving force behind innovations at Ampliz. To this end, the intent data search filter for specific medicine prescribed has been added to improve your search results. You can also search based on location and NPI number. This feature has been added after a survey among users found that they wanted to know what types of medication is prescribed by doctors allowing for competitive analysis and better search results. This intent data is responsible for 4.5 trillion dollars in spending globally.

One of the most important features of this self serve platform is its ability to give you results that are fine tuned and in line with the requests keyed in. This shortens your search cycle and gives you highly refined results that make the process of data acquisition easier and faster. The AI based search engine learns and understands each and every time you login and search so that it is able to give you better results, the more you use it.

### Management speak

Head of customer success at Ampliz, Mr Kevin Rajan expressed his desire to improve upon the [healthcare specific search](#) fields. "Healthcare industry is booming currently and I want the users of Ampliz to have the upper hand in this sector. The best way to do this is to make it a lot easier for them to find exactly what they are looking for".

"Product development is a learning process for us here at Ampliz and we take customer feedback very seriously" says Chief Product Officer Mr Mayank Tiwari. "The crux of the product is the easy availability of data but there are a million ways in which we can make it easier and faster- this is just one of the steps".

### About Ampliz

Ampliz is a self serve web based database management platform that works on a subscription model. It is designed to improve the value of your marketing plans. It has 36 million verified B2B contacts available for download via 25+ search filters. You can run email verification of contacts seamlessly.

Data hosting on Ampliz allows you to sort, segment, and search and find the right contacts you need to run marketing campaigns through predetermined or custom search filters attached to them. These are again downloadable. Looking to add net new data to your counts? Upload and match with our master database and get only new counts. It integrates seamlessly with top of the line marketing

automation software and CRMs currently available.

Start your free trial with 20 credits at [www.ampliz.com](http://www.ampliz.com) or email us at [info@ampliz.com](mailto:info@ampliz.com) Â Â

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